

REGIONE  
ABRUZZO



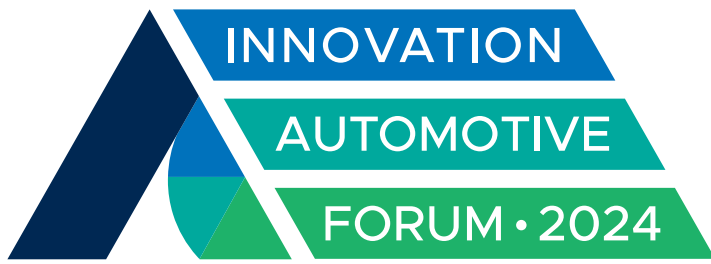
INNOVATION

AUTOMOTIVE

FORUM • 2024

**PROGRAM**





**9<sup>th</sup>/10<sup>th</sup>  
MAY  
2024**

The first edition of the **Innovation Automotive Forum** will take place on **9<sup>th</sup> and 10<sup>th</sup> May 2024**, at **the Padiglione Espositivo Foro Boario of the Camera di Commercio di Chieti Pescara** where Abruzzo wants to present its excellence and its system of skills.

The Region hosts a thriving automotive hub contributing to the growth of the industry both in Italy and in Europe.

The automotive sector reaches a total annual **turnover of 8 billion euros, it employs more than 23000 people** and estimates for exports amounts to 48%.

It constitutes the backbone of the regional economy whose **industrialization rate (27%) equals that of norther regions and is higher than national average.**

The Province of Chieti hosts most of the industry players, that are gathered in the Automotive & Mechatronic

**Valley**, as well as “**Polo Innovazione Automotive**”.

The “Polo” consists of a network of global companies and industries, public organizations, SMEs, Universities, R&D Centres specializing in automotive and mechanics: vehicles production, subcontracting, components supply, engineering.

*International players based in Abruzzo:*

- **Stellantis Europe Spa**

Atessa (formerly Sevel): it produces the best-selling light commercial vehicle in Europe since 1981 (Ducato, etc.), amounting to 12% of the European production and 90% of the Italian production.

- **Honda Italia Industriale Spa,**

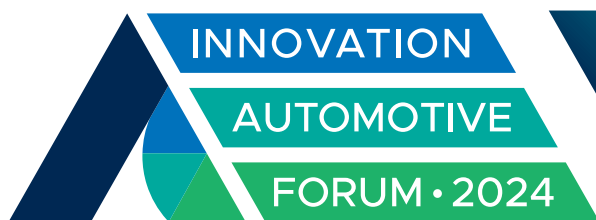
established in 1971 in Atessa, is the only Honda two-wheelers manufacturing site in Europe which is growing production and employment.

Furthermore, the ecosystem thrives thanks to other large companies and SMEs that contribute with a high-level skill set, shared know-how and expertise. Synergies between smaller and larger industrial players, Universities and the ITS Academy create a vital ecosystem and have immediate positives for the automotive industry regionally and nationally.

Thanks to the Region's specifics and strengths, Abruzzo is committed to become an automotive hub of international relevance and has what it takes to become one.

ABRUZZO LEADING ON  
AUTOMOTIVE





**ABRUZZO  
LEADING  
ON AUTOMOTIVE  
PROGRAM**

9<sup>th</sup> MAY 2024  
A.M. PLENARY SESSION

### **9.45am INSTITUTIONAL GREETINGS**

**Gennaro Strever**  
*President CClAA Chieti - Pescara*

### **INTRODUCTION**

***Regional Minister industry***

**Silvano Pagliuca**  
*President Confindustria Abruzzo*

### **10.30am ROUND TABLE AUTOMOTIVE SYSTEM IN ABRUZZO REGION: SCENARIO AND PROSPECTIVES**

**Giuseppe Ranalli**  
*President Polo Automotive and ITS Accademy Sistema  
Meccanica & Informatica*

**Edoardo Alesse**  
*Rector Universita' degli Studi Dell'Aquila  
THE RESEARCH AND SKILLS SYSTEM IN ABRUZZO*

**Germano De Sanctis**  
*Head of Department Regione Abruzzo*



**Jean Philippe Imparato\***

*Head Commercial vehicles Business unit Stellantis*

**STELLANTIS EUROPE SPA**

**THE COMMERCIAL VEHICLE SYSTEM IN ABRUZZO:  
SCENERY AND PROSPECTS**

**Marcello Vinciguerra**

*Managing Director Honda Italia*

**HONDA ITALIA INDUSTRIALE SPA**

**THE MOTORCYCLE SYSTEM IN ABRUZZO:  
SCENERY AND PROSPECTS**

**12.30am CONCLUSIONS**

**Marco Marsilio**

*President Abruzzo Region*

**Emil Boc**

*President COTER (Commission for Territorial  
Cohesion Policy)*

**Adolfo Urso**

*Minister of Enterprises and Made in Italy*

**1.30pm LIGHT LUNCH**

*\* To be confirmed*





L'ABRUZZO AL CENTRO  
DELL'EUROPA, DELL'ITALIA,  
DELL'AUTOMOTIVE.

PROGRAM

9<sup>th</sup> MAY 2024

WORKSHOP E MEETINGS BTB AFTERNOON SESSION

Innovation and sustainability: the two tracks on which the  
unstoppable train of the green transition runs

### **2.45pm OPENING**

#### **GREEN TRANSITION AND SKILLS**

**STELLANTIS** - needs and potential of the Ducato platform

**ENEL X WAY**

**UNIVERSITÀ DEGLI STUDI DELL'AQUILA**

*Direttore del **COTER***

*Presidente dell'**Automotive Skill Alliance** (ASA)*

Experts new materials

#### **PRESENTATION MEETINGS**

##### **SATELLITE TECHNOLOGIES FOR ECO-SUSTAINABLE AND SAFE VEHICLE AUTOMATION**

Moderator: Radiolabs

- Towards connected and autonomous driving: PIARC - World Road  
Association

- Accurate and secure geo-localization: a new global market  
(U-Blox)

the innovative eco-system of the Abruzzo Region

1) Abruzzo -Europa: the role of ESA (ESA)

2) EMERGE - the first agreement for innovation in Abruzzo  
(Radiolabs, Leonardo, Telespazio, ELITAL, Università dell'Aquila)

3) Higher Education and Research: Center of Excellence EMERGE  
dell'Università dell'Aquila

3) P-CAR: The first European Center for the validation and  
certification of new technologies (Radiolabs, INTECS, IAM)

4) The role and contribution of ASI (ASI)

#### **MEETINGS B2B**

10<sup>th</sup> MAY 2024  
A.M. PLENARY SESSION

### **9.45am OPENING**

**Fausta Bergamotto**

*Undersecretary of State to the Ministry of Enterprises  
and Made in Italy*

### **WORKSHOP CIRCULAR ECONOMY**

#### **SPEAKERS:**

**STELLANTIS** - needs and potential of vehicles

**HONDA** - needs and potential of motorcycle

**UNIVERSITY STUDI DELL'AQUILA E CHIETI-PESCARA**

**SANGRITANA**

**COBAT ECOFACTORY**

### **SHORT COMPANY PRESENTATION MEETINGS**

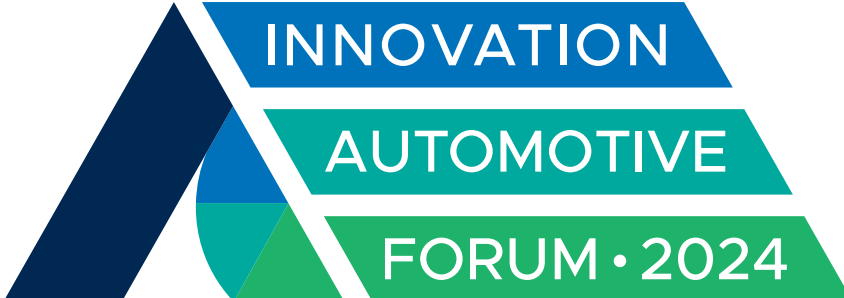
#### **MEETINGS B2B**

- **EUROPEAN DIGITAL INNOVATION HUB ABRUZZO E MOLISE**

EDIHAMo interregional desk for the provision of services to businesses for Industry 5.0 technologies

- **ECOSISTEMA INNOVAZIONE «VITALITY»**

Network of universities, public research bodies (EPR), and other public and private entities in the Abruzzo, Marche and Umbria regions.



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CAMERA DI COMMERCIO  
INDUSTRIA ARTIGIANATO E AGRICOLTURA  
**CHIETI PESCARA**

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